



GINA PONT DELTELL

5th April, 1993
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PORTFOLIO

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CERTIFICATIONS

IELTS 6.5 - First (FCE) level B2
(Grade B) – July 2016

AWARDS

1st prize for the 2023
Gràcia contest

LANGUAGES



PROGRAMS



STUDIES

2025 – 2026: Master's Degree in Teacher Training (Specialization: Visual Arts & Design) in Universitat Internacional Valenciana.

2011 – 2015: Design and Communication degree in ELISAVA School of Design and Engineering, Barcelona.

EXPERIENCE

January 2023 – Now: Senior Designer (Accounts: Aldi, Affinity).

VML: Marketing and Advertising agency, Barcelona.

TASKS: Conceptualization and visual creation of content related to digital campaigns (images, illustrations, infographics, reels). / Call to action to attract customers and increase traffic to the website.

January – December 2022: Art Director & Graphic Designer (Accounts: Haribo / Yosoy / Turre / Som Connexió / Mussap).

Tree House BCN: Creative Agency, Barcelona.

TASKS: Collaborating in a wide range of projects including 360 campaigns, digital & social media ads, branding, web & app design.

March 2018 – December 2021: Digital Designer (Account: Audi).

DDB: Marketing and Advertising agency, Barcelona.

TASKS: Adaptation of campaigns to digital advertising for external and internal websites, banners, landing pages and RSS.

May 2020 – April 2021: Digital Designer (Accounts: Beam Suntory; Roku Gin; Bowmore Whiskey).

Optopus: Online Shopping Agency & Retail Tech, remote.

TASKS: Digital advertising for Amazon, Google Ads, external and internal websites, banners, landing pages and newsletters.

October 2015 – February 2018: Digital Designer.

100x100net: Digital and New formats agency, Barcelona.

TASKS: Web design & app, web management using

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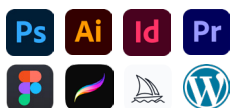
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PROGRAMS



WORDPRESS, editorial design (brochures, catalogues, posters for events), corporate image design, social media advertising (banners, newsletters), HTML and CSS training.

April – September 2015: Graphic Designer.

LTC: Innovation consultancy, Barcelona.

TASKS: Proposal and formalization of communication, according to the different business situations.

October – December 2014: Graphic and experimental designer.

Proxi Studio, Barcelona.

TASKS: Editorial, corporate and web design.

June – September 2014: Team member in the workshop

Urbaser. Elisava, Barcelona.

TASKS: The evolution of the proposal of facilities and workers, including signage.

March – September 2014: Corporate Identity Designer.

DioDum S.L. - Innoyara S.L. (LEDS), Barcelona

TASKS: Instructions, catalogs and flyers.