



# GINA PONT DELTELL

5th April, 1993  
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## PORTFOLIO

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## CERTIFICATIONS

Fisrt (FCE) level B2  
(Grade B) – July 2016

## LANGUAGES



## PROGRAMS



## STUDIES

2011 – 2015: Design degree in Elisava School of Design and Engineering – ELISAVA, Barcelona.

## EXPERIENCE

January 2022 – Now: Art Director & Graphic Designer  
(Accounts: Haribo / Yosoy / Turrís / Just This / Som Connexió / Mussap among others).

**Tree House BCN:** Creative Agency, Barcelona.

TASKS: Collaborating in a wide range of projects including 360 campaigns, digital & social media ads, branding, web & app design & tune arts.

March 2018 – December 2021: Digital Designer (Account: Audi).

**DDB:** Marketing and Advertising agency, Barcelona.

TASKS: Adaptation of campaigns to digital advertising for external and internal websites, banners, landings pages and RRSS.

October 2015 – February 2018: Digital Designer.

**100x100net:** Digital and New formats agency, Barcelona.

TASKS: Responsive design and APP / Web management using WORDPRESS / Editorial design (brochures, catalogues, posters for events) / Corporate image design / Social media advertising (banners, newsletters) / HTML and CSS training / Meetings with client (specifications / presentation of proposals).

April – September 2015: Graphic Designer.

**LTC:** Innovation consultancy, Barcelona.

TASKS: Proposal and formalization of communication, according to the different business situations.

October – December 2014: graphic and experimental design.

**Proxi Studio,** Barcelona.

TASKS: Editorial, corporate and web design.