



GINA PONT DELTELL

5th April, 1993
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PORTFOLIO

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CERTIFICATIONS

Fist (FCE) level B2
(Grade B) – July 2016

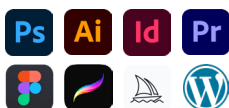
AWARDS

1st prize for the 2023
Gràcia contest

LANGUAGES



PROGRAMS



STUDIES

2011 – 2015: Design degree in Elisava School of Design and Engineering – ELISAVA, Barcelona.

EXPERIENCE

January 2023 – Now: Senior Digital Designer (Account: Affinity).

VML: Marketing and Advertising agency, Barcelona.

TASKS: Conceptualization and visual creation of content related to digital campaigns (images, illustrations, infographics, reels). / Call to action to attract customers and increase traffic to the website.

January – December 2022: Art Director & Graphic Designer
(Accounts: Haribo / Yosoy / Turris / Som Connexió / Mussap).

Tree House BCN: Creative Agency, Barcelona.

TASKS: Collaborating in a wide range of projects including 360 campaigns, digital & social media ads, branding, web & app design & tune arts.

March 2018 – December 2021: Digital Designer (Account: Audi).

DDB: Marketing and Advertising agency, Barcelona.

TASKS: Adaptation of campaigns to digital advertising for external and internal websites, banners, landings pages and RRSS.

October 2015 – February 2018: Digital Designer.

100x100net: Digital and New formats agency, Barcelona.

TASKS: Responsive design and APP / Web management using WORDPRESS / Editorial design (brochures, catalogues, posters for events) / Corporate image design / Social media advertising (banners, newsletters) / HTML and CSS training / Meetings with client (specifications / presentation of proposals).

April – September 2015: Graphic Designer.

LTC: Innovation consultancy, Barcelona.

TASKS: Proposal and formalization of communication, according to the different business situations.



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October – December 2014: graphic and
experimental design.

Proxi Studio, Barcelona.

TASKS: Editorial, corporate and web design.

June – Setptember 2014: Team member in the workshop
Urbaser. Elisava, Barcelona.

TASKS: The evolution of the proposal of facilities and
workers, including signage.

March – September 2014: Corporate Identity Design
DioDum S.L. - Innoyara S.L. (LEDS), Barcelona

TASKS: Instructions, catalogs and flyers.